-----------NEWS from CPSC-----------  
U.S. Consumer Product Safety Commission  
Office of Communications  
[4330 East West Highway, Bethesda, MD](https://maps.google.com/?q=4330+East+West+Highway,+Bethesda,+MD%C2%A020814&entry=gmail&source=g)[20814](https://maps.google.com/?q=4330+East+West+Highway,+Bethesda,+MD%C2%A020814&entry=gmail&source=g)  
[www.cpsc.gov](http://www.cpsc.gov/)

**1.**

**ISO Beauty Recalls Hair Dryers Due to Burn Hazard:**

<https://www.cpsc.gov/Recalls/2018/ISO-Beauty-Recalls-Hair-Dryers-Due-to-Burn-Hazard>

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**1.**

**ISO Beauty Recalls Hair Dryers Due to Burn Hazard**

Recall Date: February 14, 2018

Recall Number: 18-098

*Recall Summary*

Name of Product:

Ionic Pro hair dryers

Hazard:

The cord can become brittle near the base of the dryer, posing burn hazards.

Remedy: Refund

Consumers should immediately stop using the recalled hair dryers and contact ISO Beauty for instructions on removing the cord and receiving a refund in the form of a credit for a replacement product from the firm.

Consumer Contact:

ISO Beauty at [800-490-5919](tel:(800)%20490-5919) between 7 a.m. and 9 p.m. PT Monday through Friday or online at [**isobeauty.com**](http://isobeauty.com/) and click on “Product Recall” for more information.

Pictures available here: <https://www.cpsc.gov/Recalls/2018/ISO-Beauty-Recalls-Hair-Dryers-Due-to-Burn-Hazard>

*Recall Details*

Units:

About 73,000 (In addition, about 1,000 units were sold in Canada)

Description:

This recall involves the Ionic Pro 2000 and 2000W hand-held hair dryers sold under the ISO Beauty and Proliss brand names.  The bottom rear of the dryers has “ISO” or “Proliss” printed and model number HD-1820.  The dryers were sold in the following colors: black, white, white pearl, peacock, white zebra, pink leopard, blue, and giraffe.

Incidents/Injuries:

ISO Beauty has received 35 reports of the dryers sparking or smoking, including two reports of flames coming from the dryers and three reported burn injuries to hands or fingers.

Sold At:

Groupon.com, Target.com, ISObeauty.com, Proliss.com and Amazon.com from March 2013 through January 2018 for between  $30 and $40.

Importer(s):

ISO Beauty, of Chatsworth, Calif.

Manufactured In:

China

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The U.S. Consumer Product Safety Commission (CPSC) is still interested in receiving incident or injury reports that are either directly related to a product recall or involve a different hazard with the same product. Please tell us about your experience with the product on SaferProducts.gov.

Media Contact

Please use the phone numbers below for all media requests.

Phone: [(301) 504-7908](tel:(301)%20504-7908)

Spanish: [(301) 504-7800](tel:(301)%20504-7800)

CPSC Consumer Information Hotline

Contact us at this toll-free number if you have questions about a recall:

[800-638-2772](tel:(800)%20638-2772) (TTY [301-595-7054](tel:(301)%20595-7054))

Times: 8 a.m. – 5:30 p.m. ET; Messages can be left anytime

Call to get product safety and other agency information and to report unsafe products.